

Film Advisory Board, Inc.



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Houston Texas Cruiser



April 28, 1993

Mr. Max Abecassis
Chief Executive Officer
NISSIM CORP.
19020 NE 20 Avenue
Miami, FL 33179

Dear Mr. Abecassis:

It was great talking to you. I feel you have a great idea. In fact, Film Advisory Board has voted its "Award of Excellence" to your "revolutionary invention", and we hope to become involved with the "content on demand" architecture.

Obviously, you need a publicity campaign, as this is all so new. -- I forwarded your letter to a "money source". He is interested in working with me to help you.

I am awaiting your report. Good luck.

Please note how our **black & white stat** has been featured in ads and on videos sold all around the world.

Please call with any questions.

Congratulations to you and keep up the innovation!! We will talk.

Cordially,

Elayne Blythe
President/Founder
FILM ADVISORY BOARD, INC.

EB/mw
Enclosures; Press Articles

Elayne Blythe, Founder/President
Reviews: Mary L. Nicklin